



e-Blast Rate Card (May 2010)

e-Blast A: Radio (sends to over 8000 radio executives on or around the 25th of each month)

e-Blast B: Producers (sends to over 2500 companies who produce material with VO needs on or around the 15th of each month)

<i>(1 month rate/3 month rate)</i>	<u>Radio</u>	<u>Producers</u>	<u>Both</u>
Ad A: 600x300 w/ audio	\$100/\$250	\$50/\$125	\$125/\$300
Ad A2: 600x300 w/ audio	\$100/\$250	\$50/\$125	\$125/\$300
Ad B: 600x300 w/o audio (8 slots/mo.)	\$75/\$200	\$25/\$75	\$100/\$250
Ad C: 280x280 (first ad)	\$75/\$200	\$25/\$75	\$100/\$250
Ad C2: 280x280 (1 st row)	\$50/\$100	\$15/\$40	\$60/\$125
Ad C3: 280x280 (not 1 st row)	\$25/\$50	\$10/\$20	\$30/\$60
Ad D: 600x120 (w/audio, last row)	\$75/\$200	\$25/\$75	\$100/\$250
Ad D2: 600x120 (8 slots/mo.)	\$50/\$100	\$15/\$40	\$60/\$125
Ad E: 600x150	\$100/\$250	\$50/\$125	\$125/\$300

Ad must be submitted prior to delivery deadline and must be in .jpg or .gif format.

Price does not include artwork. Artwork is available for \$100.00

Email Eric@VOCareer.com for sample ads and to order.